UUM chosen as Asian Mgmt Studies HQ

TAN CHONG Group (TCG) has chosen Universiti Utara Malaysia (UUM) as the headquarters for its academic centre, Tan Chong Centre of Asian Management Studies.

This academic alliance between UUM and TCG, via its subsidiary Tan Chong Education Services Sdn Bhd, enables the group to tap graduates’ talents to feed the growing manpower needs of the three listed entities, Tan Chong Motor Holdings Bhd, APM Holdings (M) Bhd and Warisan TC Holdings Bhd, while providing much needed employment opportunities to Malaysian graduates.

“This partnership is timely and in line with the needs of Malaysia and the goals of the Ministry of Higher Education that encourage greater cooperation between industries and the academia,” said TCG general manager Dr Paul Leow after the official opening of the centre at UUM, Sintok yesterday.

He added UUM graduates would have the first right of interaction and eventual engagement with TCG, beginning with research projects, internship and management trainee programmes. — Bernama