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Universiti Utara to expand business

SINTOK: Uniutama Management Holdings Sdn Bhd (UMHSB), a wholly-owned subsidiary of Universiti Utara Malaysia (UUM), plans to go into business in a big way.

Group chief executive officer Rusli Hasnan said the company has identified hotels, tuition centres and operating international schools as possible ventures.

The university, at the moment operates a petrol kiosk nearby and promotes the university and its hostel complex to foreign students, he said.

“All this while the company’s operations were merely providing feeder services to meet UUM’s needs, but from this year onwards we have directed the operations to venture out of the university’s requirements.

“However, we will still maintain our main role to help UUM,” he said.

Rusli said the company planned to own and

run a hotel in the Klang Valley.

“The hotel, besides receiving normal guests, will also serve as a ‘transit centre’ for lecturers from here travelling to the UUM branch campus in Kuala Lumpur.”

He said the company would also team up with Perbadanan Nasional Berhad to establish Uniutama Tuition Centres nationwide and expand under the franchise concept.

He said the company also intends to establish international schools in Kedah and Perlis to fill the “vacuum” as the two states did not have such a school at the moment.

We plan to set up one international school initially either in Jitra or in Alor Star,” he said.

Rusli said Uniutama Management Holdings itself would assume the responsibility to “sell” Universiti Utara Malaysia to foreign students and help the university increase the enrolment of foreign students. - Bernama